



Tourism. Results. Online.

Advertising online has never been so simple & effective

Place your listings on the most comprehensive
directory of tourism providers in Otago



www.otago.co.nz



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It's easy to setup and pay for your listing online.

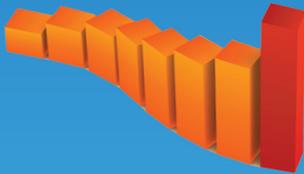
Visit "www.otago.co.nz/advertising" to get started.

About otago.co.nz



Traffic

Otago receives over 110,000 Unique Visitors per year. That's an average of 300 people per day looking for places to stay, and things to do. Otago.co.nz is the best lead generator for your tourism business.



Audience

Independent travellers book well in advance before arriving in their intended locations. Otago web visitors are based in America, Australia, United Kingdom and New Zealand. Otago.co.nz is a great way to reach these markets and gain market share before your competition.



Affordable

Some websites will charge you over fifty dollars a month and return little results.

Otago.co.nz is focused, relevant and great value for money. There are no other comparable online tourism websites about Otago. Otago.co.nz is the number one way that visitors can find information about Otago based tourism options. Plus when you advertise on Otago your listing also appears on our partner site including www.dreamofkiwi.co.nz

Advertise in the Otago Tourism Directory

Otago.co.nz is Otago's most comprehensive directory of tourism providers in Otago, New Zealand. Over 300 unique visitors per day are using Otago.co.nz to look for accommodation and things to do when they visit Otago. Advertise on Otago.co.nz by selecting one of our affordable listing options:

BRONZE

ONLY \$99 per year + gst



What you get:

Short and large description, Thumbnail and Larger Image, Qualmark, Price, Add to planner feature, Website enquiry form

SILVER

ONLY \$170 per year + gst



BONUS!

Your company's full contacts details displayed with your listing
A link to your website.

What you get:

Short and large description, Thumbnail and Larger Image, Qualmark, Price, Add to planner feature, Website enquiry form

GOLD

ONLY \$240 per year + gst



BONUS!

Appear in the home page Focus Section
Appear before all other listing types in the directory

What you get:

Your company's full contacts details displayed with your listing,
Short and large description, Thumbnail and Larger Image, Qualmark, Price, Add to planner feature, Website enquiry form, A link to your website

Advertising Opportunities on Otago.co.nz

Online Banners

Otago offers one home page skyscraper banner at a cost of \$299 per week.

Those with smaller budgets can advertise on the home page using our rectangle banner for \$160 per week.

Special Deals

Special deals are a great way for your business to really stand out on Otago.co.nz. Simply supply us with details about your promotional offer and it will appear on the prominent special deals page. Affordable advertising at \$99 per week.





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So what are you waiting for?

Fill in the application below and advertise on www.otago.co.nz!

Application Form

Business Name:

Location (e.g. Dunedin, Queenstown):

Type of Business (e.g. restaurant, car rental):

Business Description:

Contact Name:

Phone:

Fax:

Street Address:

Email:

Website:

(NB: Once your listing is setup you can upload your photos and logo)

Advertising packages you are interested in (please tick boxes):

- Otago Tourism Directory (Bronze): **\$99 per year + GST**
- Otago Tourism Directory (Silver): **\$170 per year + GST**
- Otago Tourism Directory (Gold): **\$240 per year + GST**
- Online Banners (Homepage skyscraper): **\$299 per week + GST**
- Online Banners (Homepage rectangular): **\$160 per week + GST**
- Special Deals: **\$99 per week + GST**

Total amount:

Payment Methods:

- Credit Card**
- Visa Mastercard

Credit Card Number:

Credit Card Name:

Expiry Date:

- Internet Banking**

Please contact us for our account details

Please post application to:

Otago.co.nz Advertising
PO Box 1349
Dunedin 9054

Or you can email us:

advertise@otago.co.nz

Call us if you have any queries on our freephone:

0800 54 50 50